



Innovation pole

Innovation, a vector for sustainable economic development



◆ **This year, the space dedicated to the Innovation cluster is expanding exclusively in Hall B of the Chorus (exhibition center).**

We wish through this one to put forward various innovative means to help the sector through the deployment of new techniques and technologies. Our objective is to be able to make the shellfish farming world evolve while valuing and supporting each company.

◆ **Who is concerned ?**

Companies, establishments, economic, cultural or associative actors whose innovation is directly linked to shellfish farming and marine cultures.



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◆ In 2020, were present



Production of fresh and living microalgae, natural solutions to boost the quality of shellfish.



NICE



Development of flexible textile devices and hooks for pockets, traps or baskets allowing a swinging with the tides.



SARZEAU



Research, development and production of biodegradable and compostable plastic granules for the marine environment.



LARMOR
PLAGE

◆ And for 2021...

You have an innovative project?

Apply by sending us your application form!

Why an innovation pole?

For exhibitors of the pole

- Develop and promote your service/product to qualified professionals in over 18 lines of business
- Promote your business while closing deals
- Get new ideas thanks to the various exchanges

For all the professionals of the show

- Find alternatives to ensure the sustainability of its activity
- Follow the new trends in the sector in order to project yourself professionally
- Create contacts and exchange with new actors of the sector

Together, expand us professional network and evolve collectively to adapt to different issues.